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Filing date: **11/18/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206167
Party	Plaintiff BHPC Associates LLC
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Submission	Appearance of Counsel/Power of Attorney
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Date	11/18/2013
Attachments	Opposer's POA.pdf(52519 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Serial No.: 85/458,112
Mark: POLO GEAR and Design
Published in the Official Gazette on June 26, 2012

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BHPC Associates LLC,	:	
Opposer,	:	
	:	
v.	:	Opposition No. 91206167
	:	
Polo Gear Intellectual Properties, Inc.	:	
Applicant.	:	
-----X	:	


Opposer's Substitution of Counsel

Opposer, BHPC Associates LLC, hereby revokes the previous power of attorney and appoints Jeffrey P. Weingart, Esq. and Susan M. Schlesinger, Esq. of the firm Meister Seelig & Fein LLP to represent Opposer in this opposition proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith and to appear on Opposer's behalf in connection with the above-referenced proceeding.

Please direct all future correspondence in this matter to the following:

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Dated: 11/18/13


David Haddad
Managing Member
BHPC Associates LLC

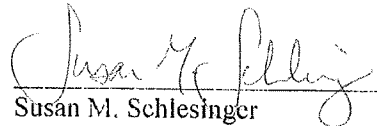
Certificate of Service and Filing

The undersigned hereby certifies that a copy of the foregoing Opposer's Substitution of Counsel was served on counsel of record for Applicant on the date indicated below via first-class mail postage prepaid to:

Daniel J. Barsky, Esq.
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Fort Lauderdale, FL 33301

and further certifies that the aforementioned Opposer's Substitution of Counsel was filed with the Trademark Trial and Appeal Board on the date indicated below online through the ESTTA system of the United States Patent and Trademark Office.

Dated: November 18, 2013


Susan M. Schlesinger